



Neil Singer

3rd

President at Architectural Art

Washington D.C. Metro Area | Marketing and Advertising

Current Architectural Art, CoolThinking

Previous Workplace Giving Alliance, SettlementRoom, Inc., CSC

Education Cornell University

Connect

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130 connections

Contact Info

www.linkedin.com/in/architecturalart

Background

Summary

Principal at Architectural Art. Operating several brands related to process automation, interface design, media creation, management, and marketing.

Providing architectural rendering, illustration, and 3d computer rendering to architects, developers, builders, and agencies nationwide. Also providing brochures, displays, and design visualization graphics.

Specialties:Architectural Art, architectural illustration, rendering, architectural rendering, 3d computer rendering, illustration, watercolor rendering, animation, floorplan, siteplan, builder, developer, marketing, sales

Experience

President

Architectural Art

February 2004 – Present (10 years 5 months)

Providing architectural rendering, illustration, and 3d computer rendering to architects, developers, builders, and agencies nationwide. Also providing brochures, displays, and design visualization graphics.

Architectural Art, architectural rendering and illustration, 3d computer rendering, illustration, watercolor rendering, animation, floorplan, siteplan, builder, developer, marketing, sales.

Principal

CoolThinking

January 1995 – Present (19 years 6 months) | Washington D.C. Metro Area

Operations Consultant for executive and human resources operations including interview, hiring, employee mediation; company-wide plans for healthcare, LTD, STD, Life, and 401(k) benefits; resolution of Department of Labor matters in Maryland and California.

Developed and implemented operational support for all following functions using software in MS Windows, Unix, Mac OS, LAN / WAN (node & server) and mainframe environments. Technical lead for HTML and Domino server creation and maintenance; database creation, form and report generation and transformation to and from Lotus Notes and other ODBC data formats. Visual interface (GUI) creation, development, and layout for the full range of print and electronic publications. Desktop output devices from paper to film, scanners, large format film and RC image setters, pen plotters, large format color inkjet printers, and large format color laser printers. Performed extensive photo-editing, image-compositing and extensive vector illustration. Developed photographic and illustration images for web site and electronic newsletters.

Technical Services:

Hardware installation, maintenance and upgrade (components and computer memory), LAN connection and software installation, Desktop PC software installation and upgrade, troubleshooting for user and system software, file and memory management.

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Arold Jacques 3rd

Consultant at RTC Agency

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3D Artist



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Principal Software Architect



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Suzy Novello-Bako

Health Unit Coordinator at Hillcrest Hospital



Sue Novello

--



Derrick Bowman

Gvt Sec Pgm Office Proc Senior Analyst at Accenture



Robert Jordan

Manager at Octo Consulting Group



Mark Laurent

IT / Software Professional



Brian Long

Technical Production Manager at Teaching Company

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Member of the Board of Directors

Workplace Giving Alliance

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Reviewed contracts and financial documents, evaluated technical and software solutions to logistical problems of participating Federations, developed administrative systems, online presence, resource libraries and associated Federation websites from graphic design to file management.

Developed specific back office tools, provided training and technical support to staff, senior management, and Board of Directors. Federations, developed administrative systems, online presence from graphic design to file management.

Developed specific back office tools, provided training and technical support to staff, senior management, and Board of Directors.

Initial System Architect / Designer

SettlementRoom, Inc.

January 2000 – December 2002 (3 years) | Falls Church, Virginia

Project: Construct database-driven system delivered through web browser to automate document exchange, tracking and closing within real estate transactions. Primary audience is professional transaction consolidators including mortgage brokers, title agents and sales agents. Ongoing direct client contact from project scope to completion.

Responsibilities: Contribute with principal in definition of business development goals. Define scope of work, site architecture, information workflow. Identify, hire and manage team of programmers, designers and database developers. Define server requirements and establish relationship with vendor. Define e-commerce features, software and process. Establish merchant account and implement online credit-card system. Map upgrade path, schedule goals through 6mo and yr periods, and define milestones. Direct programming resources (C++ and VB) for the integration of Lotus Notes data with personal desktop software such as MS Office, ACT and PalmPilot, and with legacy data in industry dominant desktop tools and federal information formats (Fannie Mae, Freddy Mac, etc). Success has seen growth of current user base and transaction volume, complimentary client reviews and complimentary feedback on user interface "friendliness" and ease of integrating with their legacy software and data.

Subcontractor to support the Program Manager

CSC

January 1997 – December 2002 (6 years) | Falls Church, Virginia

Physical Security Equipment (PMPSE) and its program, the Force Protection Equipment Demonstration (FPED) requiring "Secret" security clearance.

PMPSE: Webmaster for departmental content (audience includes personnel within the command, other DoD and civilian departments, and the public; Disabilities Act and Freedom of Information Act compliance)

FPED: Equipment demonstration event every two years. Technical resource during planning process. Define new capabilities to be offered to event demonstrators and attendees, and new administrative and reporting capabilities for general contractor and DoD clients. Liaison with CSC program officers and support presentations to DoD decisionmakers. Support the analysis of internal processes and recommendation of most beneficial points of automation. Determine system requirements, server requirements, software requirements, and new methods, and administer implementation and QC.

Consultant (Open PO)

CSC

November 1994 – December 1999 (5 years 2 months) | Falls Church, Virginia

Consultant (open PO number) changed to flex status after 1996 tax law. External small-business subcontractor for CSC on DoD contracts. Participation as described below in projects ranging from \$400 million to \$9 billion. (During the same period, worked similar projects in equivalent roles for the US Army, MDARS projects, under General Dynamics.)

Corporate Communications Associate

CSC



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People Similar to Neil



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Consultant at RTC Agency
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film and multimedia files for website. Environment included multiple users in multiple offices responsible for production. Addressed version control and quality issues. Establish and develop internal cooperation for a department-wide file management and archive system for all print and editorial production (including resolution of staff morale issues concerning new processes). Identify and hire vendor for multimedia server resource. Liaison with internal division-level POCs regarding web development features and content requirements. Train and lead technical and design staff for programming and multimedia production (HTML, javascript, Macromedia, Adobe). Recommend technical solutions to senior management. Note: Outside firm was hired to generate look and feel.

Subcontractor to support the Program Manager

CSC

January 1996 – December 1996 (1 year) | Falls Church, Virginia

Project: Provide technical and production support for AT&T outsourcing plan for the automation of human resource department processes. Define and develop a Lotus Notes intranet system supporting the transfer of several thousand employees affected by an outsourcing deal.

Responsibilities: Liaison with AT&T Change Officer and CSC management. Gather team of programmers, database developers, graphic designers and writers. Joint development of project scope with Change Officer. Set milestones and definitions of success, QC methods and process reporting system. Administer development across the team, including the execution of a portion of each component, and some training of team members during facilitation of the project. Since I drew staff from different departments for this project, success required administering milestones within the existing staff schedules and departmental responsibilities. Administer the integration of Lotus Notes data, phone-in key selection data and legacy data from AT&T mainframe.

Languages

Spanish

Skills & Endorsements

Top Skills

- 17 Program Management
- 13 Marketing
- 8 New Business Development
- 7 Business Development
- 7 Integration
- 6 Sales
- 6 Marketing Strategy
- 5 Strategic Planning
- 4 Negotiation
- 3 Proposal Writing

Neil also knows about...

- 2 Project Management
- 2 Microsoft Office
- 2 Business Strategy
- 2 Contract Negotiation
- 2 Team Building
- 1 Animation
- 1 Budgets
- 1 Selling
- 1 Strategic Partnerships
- Illustration
- Rendering
- 3D rendering

Cornell University

Bachelor of Science, Agricultural Management and Marketing

1984 – 1988

The Park School of Buffalo

High School

1980 – 1984

Additional Info

Interests

Management consulting and marketing, media development and design, Green products, international aid and development

Recommendations

Given (1)



Larry Peters

President Owner

“ Larry is a terrific person to work with. He always has the big picture and brings turning-point assets to the table. I recommend Larry for his precision, his ingenuity and his integrity.

November 16, 2011, Neil was with another company when working with Larry at Sky Way Aircraft Inc.

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